

# Sometimes a partnership just clicks

Wiley is pleased to announce a new partnership with Qwizdom, manufacturers of one of the most popular Radio Frequency (RF) Classroom Response Systems in use today. You can now order Qwizdom Q4 clickers packaged with a Wiley textbook at a very attractive price to your students.



If you haven't yet experienced the benefits of this technology, Wiley can help you get started. For more information, talk to your Wiley representative, or visit us at:

[www.wiley.com/college/solutions](http://www.wiley.com/college/solutions)

## Why use clickers?

Classroom Response Systems give you a number of outstanding benefits, including the ability to:

- Administer in-class homework and quizzes, providing you with immediate feedback on student comprehension
- Actively engage and motivate your students by creating class presentations that regularly incorporate questions and surveys
- Stimulate classroom discussions by posing critical thinking questions
- Automatically take class attendance before each lecture, increasing your students' accountability

## Radio Frequency

### versus Infrared

Wiley supports the use of a variety of different kinds of Classroom Response Systems. But experience is showing that not all systems are alike. If you've been using an Infrared (IR) system, here's why Radio Frequency (RF) may be a better choice:

- Only one receiver is needed, regardless of class size, instead of needing multiple receivers for larger classes. Furthermore, RF receivers are more portable than IR ones—a simple USB connection is all you need.
- RF clickers send and receive student answers faster than IR clickers and do not require students to "aim" their clicker at the receiver in order for their answer to be recorded.
- Two-way feedback between the receiver and clicker provides instant feedback to the student that their answer has been recorded.

## The Qwizdom Advantage

While there are a number of RF clicker solutions on the market, Qwizdom's Q4 clicker solution will provide you and your students with a number of advantages, including:

- Transmitters that contain a LCD screen for instant feedback, and are based on RF standards
- 2-tier security that prevents cheating (log in by student & session ID's)
- A dedicated teacher remote—complete with an on-remote response graph
- 5+ times the range of other clickers (200 vs. 1000 ft)

